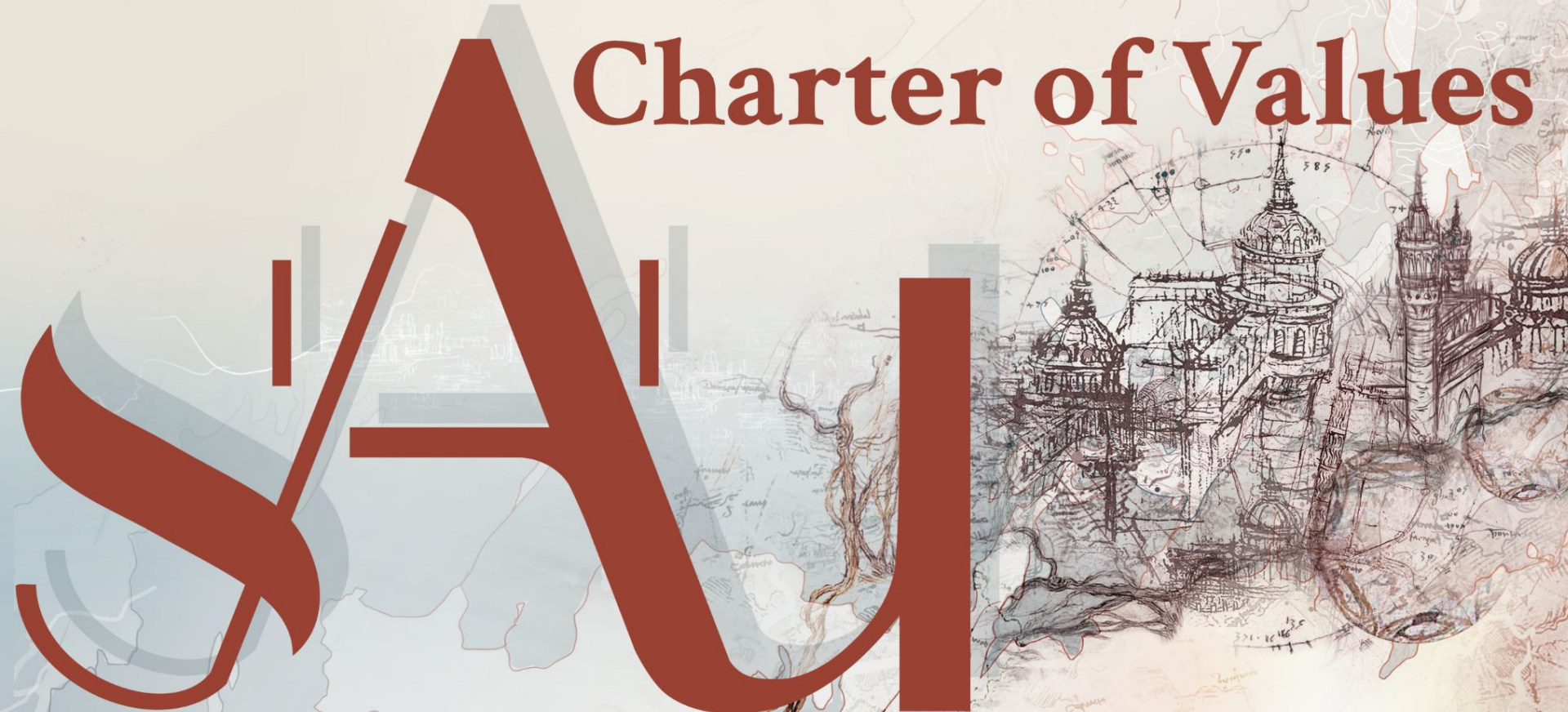


SAI Charter of Values



Antidote to Ignorance and Renunciation

Our communication aims to overcome
the promotional logic of products/services
and to reject any persuasive tool





Community Building

Communication: a powerful tool
for strengthening relationships
between people from different
fields and professions

A community where all human beings
can exercise the inalienable right
to live their existence as a research

Right of Research





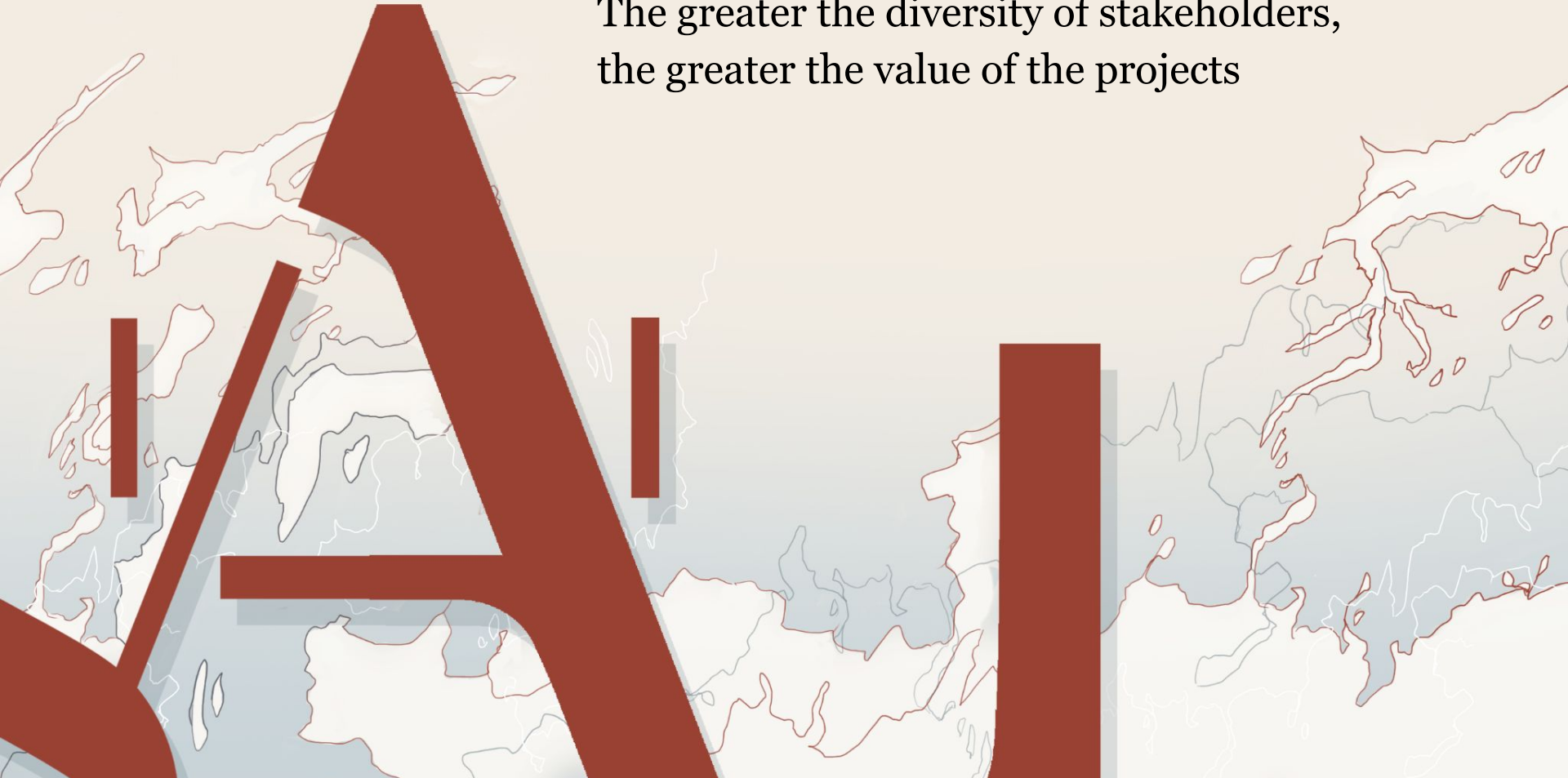
From Stakeholders...

Our communication enhances
every subject involved in the projects
from a community building perspective



...to Added Value Subjects

The greater the diversity of stakeholders,
the greater the value of the projects





Usus in Scientia

Identify, enhance
and strengthen
knowledge, skills and abilities

Give life to a common
research activity

***Scientia
in Usus***





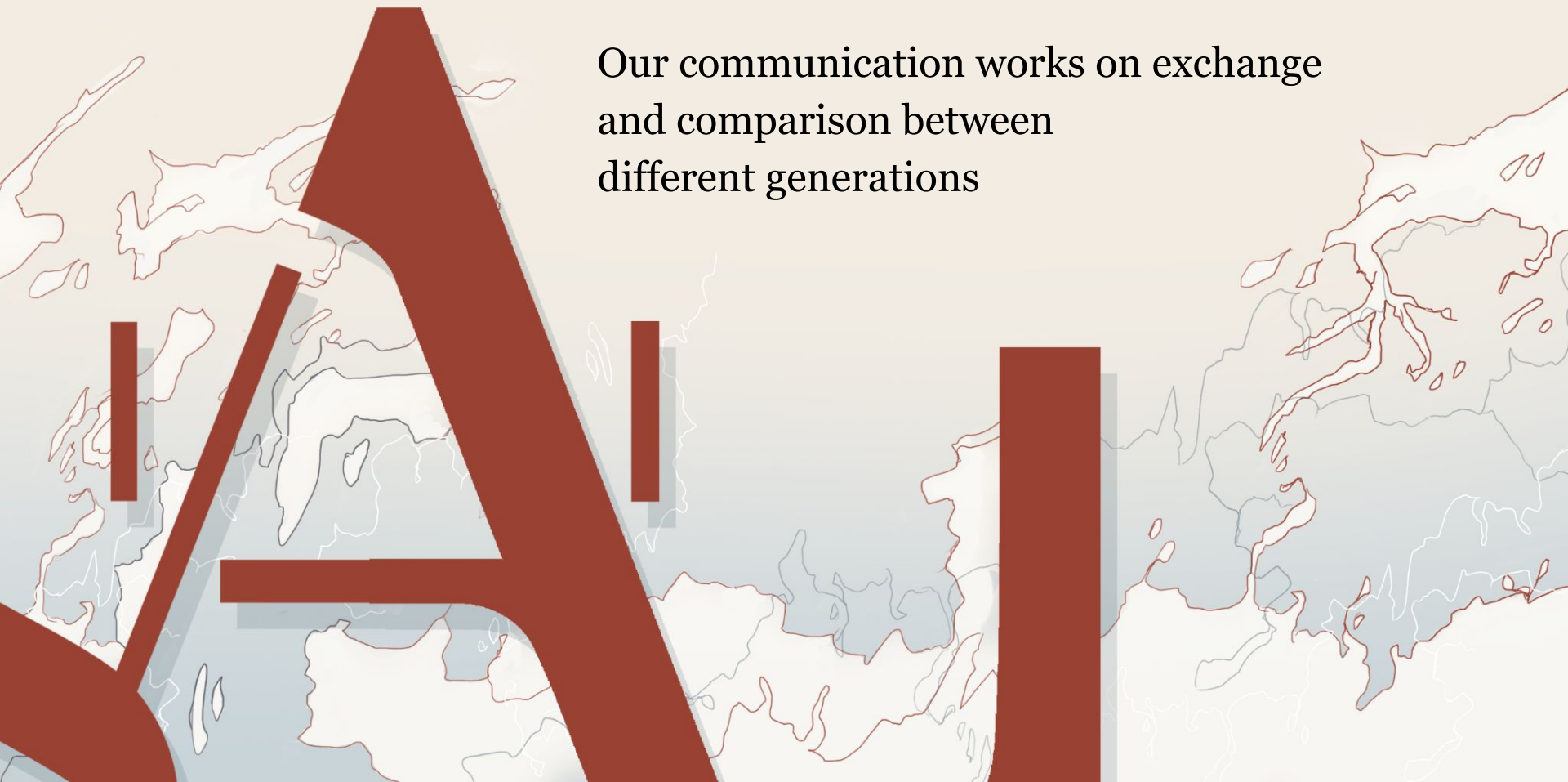
Against the digital *divide et impera*

Let's break the cage of the neo-Taylorism mechanism,
let's put the right to experience interest, joy
and happiness at the center of every human activity



Redefinition of the Value and Nature of Relationships

Our communication works on exchange
and comparison between
different generations

The background features a stylized world map with light blue oceans and white landmasses. A large, thick red arrow points from the bottom left towards the top right. Overlaid on the map are several vertical red bars of varying heights, resembling a bar chart. The bars are positioned at different horizontal locations across the map, with the tallest bar on the right side.



Orchestration and Strategy

For the strengthening
of technical-specialist
professionalism and
the enhancement of resources

Automation processes that encourage creativity, beyond the escape into the 'particular', and interaction between internal and external communication in organizations

Systemic Approach to Communication





Creativity and Coherence Between Values and Behaviors



Enhancement of the creativity of those who carry out the project or use the product, strengthening of the communication pact between all stakeholders, coherence of each project action with shared values and objectives