

# “Atque” Design and Communication System

An integrated system of tools  
by “scientia Atque usus” Research Center for Generative Communication

# What is “Atque” Design and Communication System?



A **suite of tools**, each other interactive and proactive,  
**available online** with **different access privileges**, to promote and support:

**Research** and **Documentation**

**Design** and **Development**

**Community Building**

**Training Activities**

**Monitoring**

**Communication**

# What are the tools of sAu's workspace “Atque”?



## Officine Ambiente Integrato/Atque

**For daily activities**

To carry out, design, develop, manage and monitor Projects' activities

## Library Ambiente Integrato/Atque

**For data collection**

To collect, organize and make available knowledge that feeds all Projects

## Matrix Ambiente Integrato/Atque

**For contact management and community building**

To organize contacts and enforce targeted communication and community engagement strategies

## Academy Ambiente Integrato/Atque

**For on-the-job training courses**

To propose and realize object-oriented activities in response to specific needs emerging from each Project

# Officine Ambiente Integrato Atque

## **Supports each partner in**

Involving stakeholders and collaborators, since the very beginning of the design process.

Accessing information and documents related to Projects.

Checking and monitoring the general Projects timetable.

Entrusting tasks to the partners participating in the Projects.

Monitoring Projects activities and results.

Building and strengthening the cooperation among partners.

Making sAu Library's resources accessible to anyone interested.

Taking advantage of specific training contents from sAu Academy.

# Library

Ambiente Integrato **A**tque

## **Supports each partner in**

Organizing all resources and knowledge needed and generated during each Project.

Collecting the Projects documents shared between stakeholders and collaborators.

Managing the contents emerging from Projects, which may be reserved or made public.

Organizing collected data to ensure their reuse in the most diverse contexts.

# Matrix

Ambiente Integrato / Atque

## Supports each partner in

Creating, managing and optimizing interactions within stakeholders of each Project  
(and between different Projects, too).

Strengthening and encouraging maximum cooperation and proactivity  
between the members of sAu Community.

# Academy Ambiente Integrato / **Atque**

## **Supports each partner in**

Training activities that help partners transform the shared values of the Projects into effective achievements.

Training on designing, implementing and managing complex Projects.

Acquiring specific skills on “Atque” Design and Communication System on Generative Communication.

Training on concrete use of contents that emerge from Projects in response to communication needs.



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